

## **Press Release**

**Drugs Control Administration, Telangana seized medicines making **misleading advertisements** and objectionable claims on their labels at Nalgonda.**

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The details are as follows:

Drugs Control Administration, Telangana officials, detected eight varieties of ayurvedic medicines moving in the market with **misleading claims on their labels** that they treat diabetes, kidney stones, sexual impotence, obesity, Asthma, disorders of menstrual flow, disorders of the optical system, which is a contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.**

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the special drive carried out by DCA to detect medicines moving in the market with misleading and objectionable advertisements, DCA Nalgonda officials detected the below enlisted ayurvedic medicines **Manufactured for and Marketed by: Lifecare Ayurvedic, Ward No. 3, Prem Nagar, Anupgarh, Rajasthan** bearing **misleading claims** on their labels:

Name of the medicine	<b>Misleading advertisement / Objectionable claim made contravening Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.</b>
Diab Amrit Capsules	Treats Diabetes
Stone Crush Capsules	Treats Kidney Stones
Stone Crush Syrup	Treats Kidney Stones
Sleemocare Kit Powder and Capsule	Treats Obesity
Sperm Grow Kit Powder and Capsule	Treats Sexual Impotence
Migrocare Capsules	Treats Abnormal Vision, Increased Ocular Pressure
Cysto Care Syrup	Treats Irregular Menstruation
Asthma Care Capsules	Treats Asthma

The said ayurvedic medicines were detected by DCA officials at Sri Siddhi Vinayaka Medical Hall, Shivaji Nagar Road, Nalgonda.

DCA officials seized stocks worth Rs. 2,750/- during the raid.

Advertisement of a medicine for treatment of the diseases/disorders indicated above is prohibited under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

Sri. K. Dass, Assistant Director, Nalgonda, Sri. K. Someshwar, Drugs Inspector, Nalgonda, Sri. G. Surendar, Drugs Inspector, Suryapet, Sri. J. Ashwin Kumar, Drugs Inspector, Yadadri-Bhuvanagiri are among the officers who carried out the raid.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

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V.B. KAMALASAN REDDY, IPS

DIRECTOR GENERAL

### Photographs



